

# Added Sugar, Subtracted Science

*How Industry Obscures Science and Undermines  
Public Health Policy on Sugar*  
[www.ucsusa.org/addedsugar](http://www.ucsusa.org/addedsugar)

Appendix C: Lobbying and Political  
Contribution Analysis

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## Methodology

Lobbying data was analyzed for the years 2007-2013. Political spending data is available in two-year cycles and data for the years 2006-2014 was analyzed. During this time period, several food policy discussions around sugar consumption took place at the national level.

To identify a subset of important actors, companies were examined that had a significant interest in sugar and lobbied on the Healthy, Hunger Free Kids Act of 2010, a piece of legislation that directly addressed sugar consumption in schools. Additionally, trade associations heavily engaged in science and policy around sugar were scrutinized. This information can be found in Table C.1.

Companies and associations analyzed included:

- American Beverage Association
- Campbell Soup Company
- Coca-Cola Company
- Corn Refiners Association
- Del Monte Corporation
- General Mills
- Grocery Manufacturers Association
- Hershey Company
- Kraft Foods
- Mars
- Mondelēz International
- National Confectioners Association
- Nestlé
- PepsiCo
- Snack Food Association.

In 2012, Kraft Foods Group Inc. formed from a demerger with Kraft Foods Inc which was renamed Mondelēz International. Data in the tables and graphs below labeled “Kraft Foods” contains information from Kraft Foods Inc. from 2007-2011 and Kraft Foods Group Inc from 2012-2013. Though the Sugar Association was active in other ways on relevant policy debates during this time, it reported no lobbying between 2007 and 2013.

Data for all political contributions analyzed was obtained from the Center for Responsive Politics (CRP) (CRP 2014). Donations analyzed include those to members of Congress on the 2010 Senate Committee on Agriculture, Nutrition, and Forestry as well as the House Committee on Education and Labor (the Committee on Education and the Workforce as of January 2011) from the companies and associations listed above for 2006-2014. These

two committees were the primary ones responsible for handling the Healthy Hunger Free Kids Act and companion legislation in 2010. All data is displayed in Table C.2-3 and in Figures C.1-10 below.

## Lobbying Data

Lobbying data for all companies analyzed, including those not displayed in the body of the report, is displayed below in Table C.1.

TABLE C.1. Company Lobbying Data Over Time

Company or Association	2007	2008	2009	2010	2011	2012	2013	Total
Coca-Cola Co	1,740,000	2,540,000	9,390,000	5,880,000	5,890,000	5,180,020	5,981,527	36,601,547
Grocery Manufacturers Association	1,560,000	4,520,000	3,280,000	3,950,000	3,900,000	3,350,000	14,300,000	34,860,000
American Beverage Association	684,616	667,590	18,850,000	9,910,000	950,000	1,080,000	1,240,000	33,382,206
PepsiCo	1,000,636	1,176,000	9,453,000	6,874,800	3,260,000	3,330,000	3,720,000	28,814,436
Nestlé	1,470,000	2,795,487	3,560,194	3,844,760	3,880,400	3,891,645	4,802,450	24,244,936
Kraft Foods	2,330,000	3,680,000	3,390,000	3,000,000	2,830,000	2,410,000	1,790,000	19,430,000
Mars	2,420,000	1,940,000	1,715,000	2,282,500	2,310,000	2,660,000	1,990,000	15,317,500
General Mills	340,000	769,300	1,000,000	500,000	810,000	2,140,000	1,830,000	7,389,300
Hershey Co	390,000	490,000	415,000	475,000	570,000	1,217,000	950,000	4,507,000
National Confectioners Association	125,000	220,000	305,500	311,000	291,780	420,000	446,381	2,119,661
Campbell Soup Co		104,484	140,000	252,000	170,000	90,000	580,000	1,336,484
Corn Refiners Association	340,000	250,000	170,000		260,000	250,000	20,000	1,290,000
Snack Food Association	80,000	160,000	200,000	200,000	200,000	200,000	190,000	1,230,000
Mondelēz International						150,000	790,000	940,000
Del Monte Corp	140,000	98,000	102,000	135,000	112,000	138,000	156,000	881,000

The Corn Refiners Association reported no lobbying above the \$5,000 required threshold for reporting in 2010. In 2012, Kraft Foods Group Inc. formed from a demerger with Kraft Foods Inc which was renamed Mondelēz International. Data in the tables labeled "Kraft Foods" contains information from Kraft Foods Inc. for 2007-2011 and from Kraft Foods Group Inc. for 2012-2013.

## **Political Contributions**

Political contributions for relevant members of the House and Senate are displayed below in Tables C.2-3 and Figures C.1-10.

### ***Senate Committee on Agriculture, Nutrition, and Forestry***

The political contributions to members of the Senate Committee on Agriculture, Nutrition, and Forestry in 2010 by the companies and associations of interest are shown below in Table C.2.

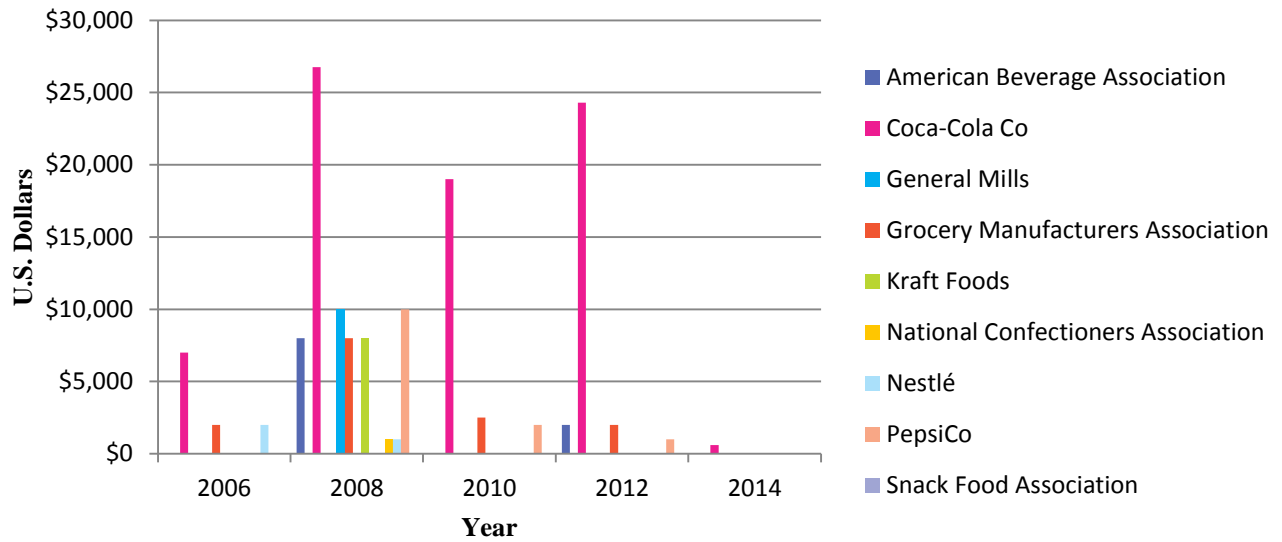
Graphs of political contributions received by individual members are shown in Figures C.1-6 for all members on the Senate Committee on Agriculture, Nutrition, and Forestry in 2010 who received over 30,000 in one cycle from the sugar interests identified. These members were Saxby Chambliss, Kristen Gillibrand, Amy Klobuchar, Blanche Lincoln, Mitch McConnell, Pat Roberts, and Debbie Stabenow. Blanche Lincoln's political contribution data is displayed in Figure 3 of the main report.

TABLE C.2. Political Contributions to the 2010 Members of the Senate Committee on Agriculture, Nutrition, and Forestry, 2006-2014

Member	American Beverage Association	Coca-Cola Co	Corn Refiners Association	Del Monte Corp	General Mills	Grocery Manufacturers Association	Hershey Co	Kraft Foods	Mars	Mondelēz International	National Confectioners Association	Nestlé	PepsiCo	Snack Food Association	Grand Total
Chambliss, Saxby	10,000	8,8150			6,000	14,500		8,000			1,000	3,000	13,000		143,650
Klobuchar, Amy	9,250	1,1050		1,500	72,200	12,235		8,000				1,500	24,900		140,635
McConnell, Mitch	21,500	27,500			7,500	11,000		10,000		2,500	1,000	12,500	25,000	2,000	120,500
Gillibrand, Kirsten	17,000	18,500			18,500	17,735		16,000					23,500	1,000	112,235
Lincoln, Blanche	19,000	20,000	500		6,000	13,970		15,000	1,000			6,000	14,000	1,000	96,470
Roberts, Pat	13,500	8,000			9,000	18,500	1,500	9,250			1,000	1,000	4,000	4,000	69,750
Lugar, Richard	5,500	3,000			8,000	11,000	2,000	4,000			4,000	3,000	24,557	2,000	67,057
Grassley, Chuck	3,500	7,000	250		16,000	3,000		4,000	9,500			11,000	2,250		56,500
Nelson, Ben	10,000	6,000			9,000	16,000						1,000	10,000		52,000
Baucus, Max	8,500	10,000			13,000	2,500		6,000				1,000	8,500		49,500
Thune, John	4,000	6,200			10,000	2,500	3,000	6,000				402	9,500		41,602
Stabenow, Debbie	3,500	9,000			7,500	4,500		2,000					10,000	1,000	37,500
Cornyn, John	1,000	12,000						2,000				15,896	4,000		34,896
Cochran, Thad	12,000	6,000			1,000	8,000			1,000		1,000		2,500	1,000	32,500
Johanns, Mike	4,999	2,000	250		2,000	1,000		3,500				1,500	13,000		28,249
Harkin, Tom	3,000	1,500	500		1,000	4,735		12,000			1,000	1,000	1,000		25,735

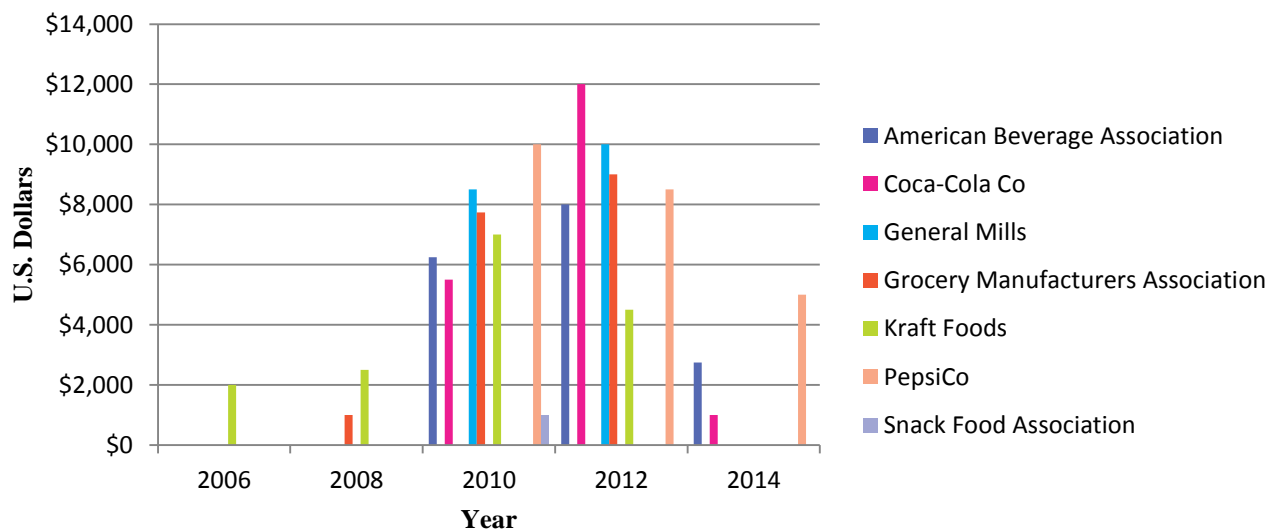
<b>Castle, Michael</b>	2,000	2,000				1,000		1,4000					6,000		<b>25,000</b>
<b>Casey, Bob</b>	2,000	2,500		500			2,250	3,250		1,000	1,500				<b>13,000</b>
<b>Conrad, Kent</b>	3,000	1,000			5,000										<b>9,000</b>
<b>Leahy, Patrick</b>		1,000			2,900			1,000					1,000		<b>5,900</b>
<b>Sestak, Joe</b>	4,000	1,500													<b>5,500</b>
<b>Bennet, Michael</b>	1,000	1,000											1,000		<b>3,000</b>
<b>Brown, Sherrod</b>					750			250				1,000			<b>2,000</b>
<b>Hirono, Mazie</b>	2,000														<b>2,000</b>
<b>Hoekstra, Peter</b>		1,000						250				500			<b>1,750</b>

**FIGURE C.1: Political Contributions to Saxby Chambliss (R-GA)**



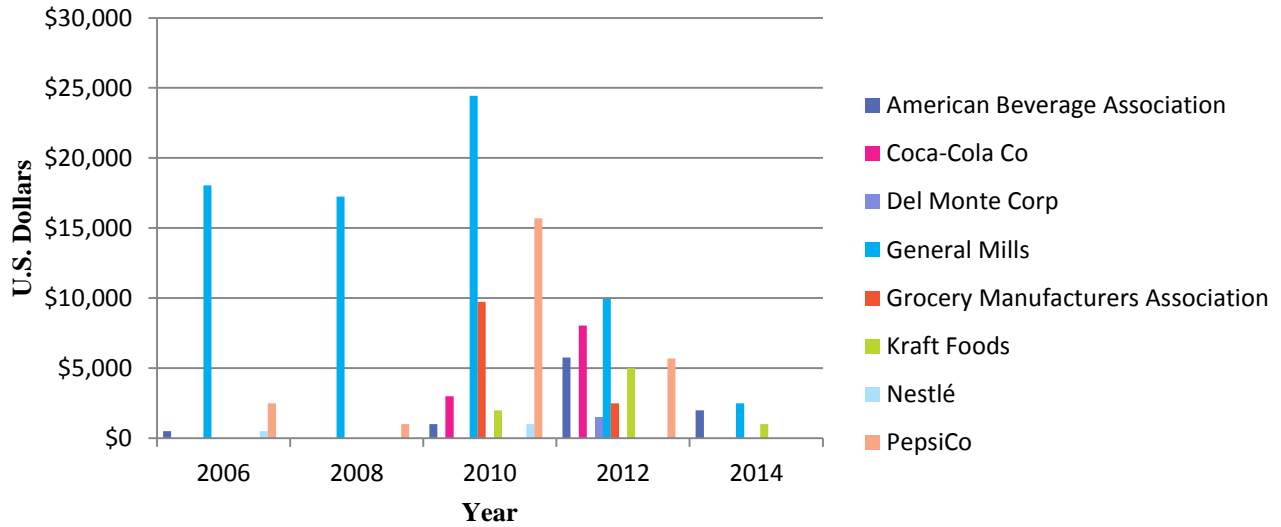
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**FIGURE C.2: Political Contributions to Kristen Gillibrand (D-NY)**



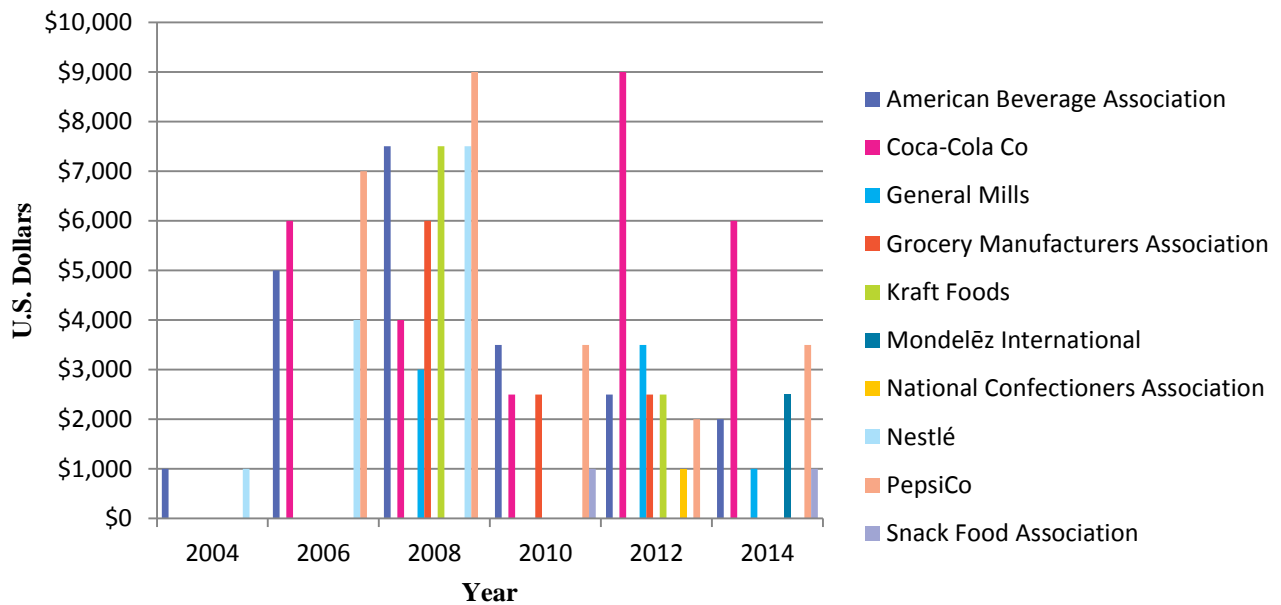
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FIGURE C.3: Political Contributions to Amy Klobuchar (D-MN)



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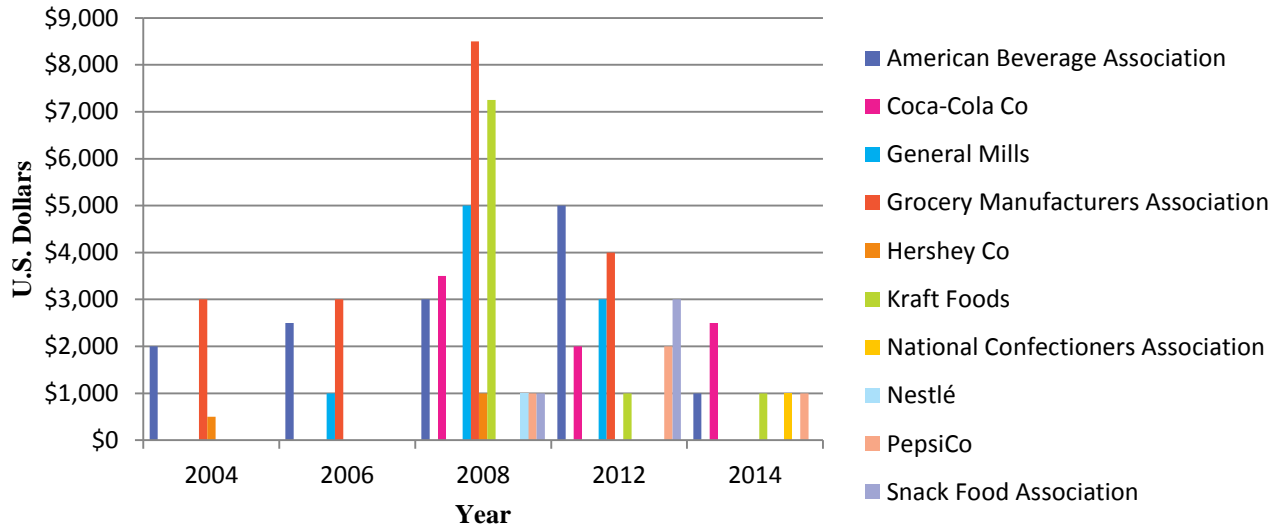
FIGURE C.4: Political Contributions to Mitch McConnell (R-KY)



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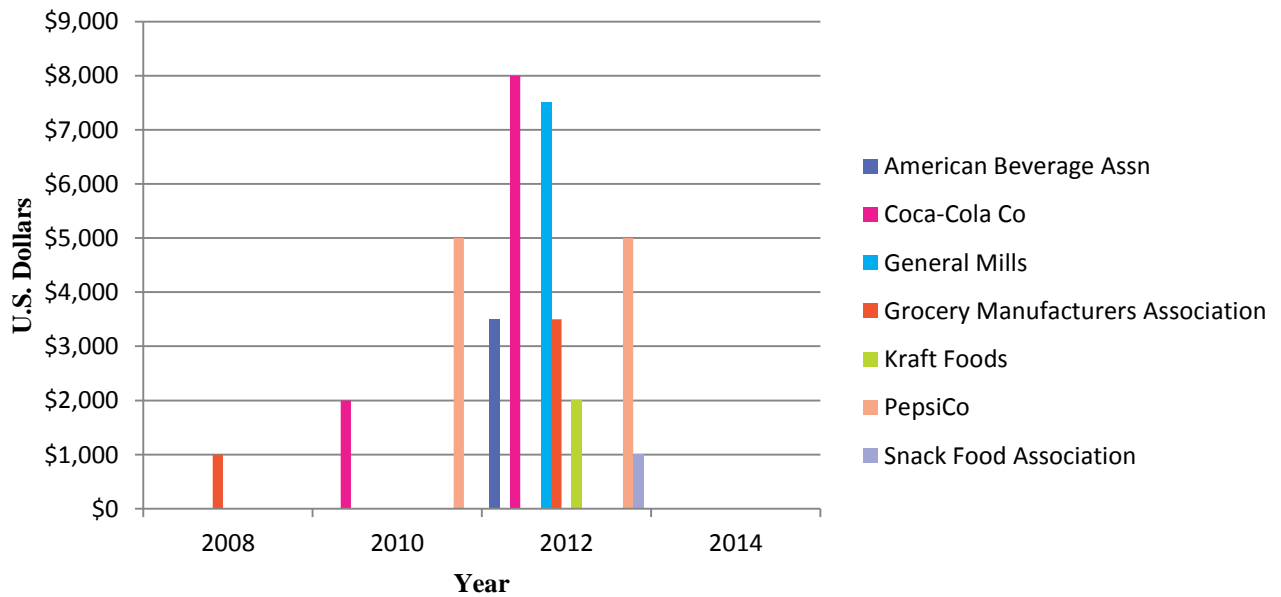


FIGURE C.5: Political Contributions to Pat Roberts (R-KS)



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FIGURE C.6: Political Contributions to Debbie Stabenow (D-MI)



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***House Committee on Education and Labor***

Political contributions to members of the House Committee on Education and Labor in 2010 by the companies and associations of interest are shown in Table C.3.

Graphs of political contributions received by individual candidates are shown in Figures C.7-10 for all members on the House Committee on Education and Labor in 2010 who received over 10,000 in one cycle from the sugar interests identified.

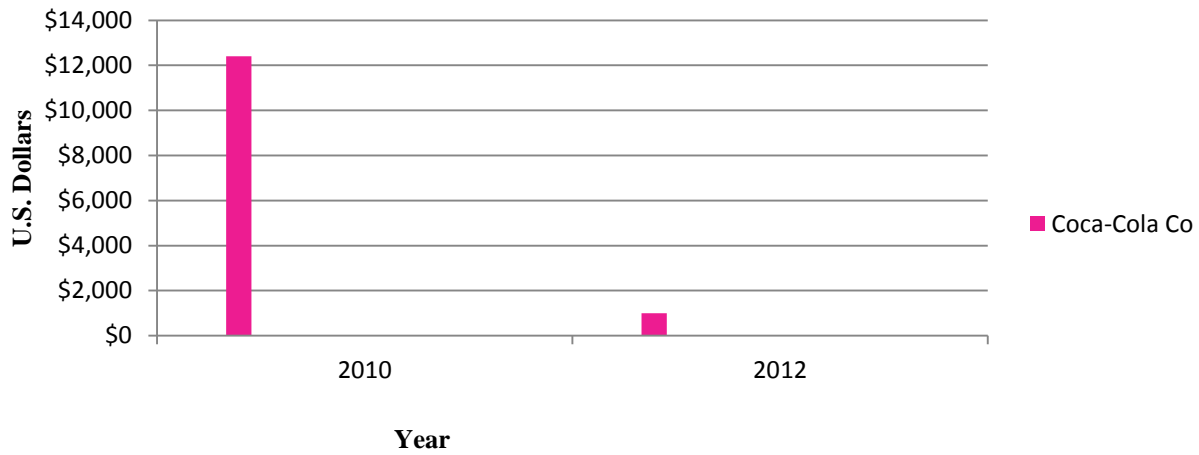
These members were Judy Chu, Marcia Fudge, John Kline, and Tom Price.

TABLE C.3. Political Contributions to the 2010 Members of the House Committee on Education and Labor from 2006-2014

Member	American Beverage Association	Coca-Cola Co	Corn Refiners Association	Del Monte Corp	General Mills	Grocery Manufacturers Association	Hershey Co	Kraft Foods	Mars	Mondel ěz International	National Confectioners Association	Nestlé	PepsiCo	Snack Food Association	Grand Total
Kline, John	3,500	4,000			58,222	2,000		1,000					5,000		73,722
Fudge, Marcia	8,836	10,500			6,000	8,000		3,500			4,000	1,000	9,750	1,000	52,586
Price, Tom	2,000	32,000													34,000
Payne, Donald		2,000					2,000		7,300		4,000	1,500	4,500		21,300
Chu, Judy		13,400													13,400
Biggert, Judy								4,000			1,000		7,000		12,000
Miller, George	5,999	2,500				1,000							1,500		10,999
Wu, David		500											7,250		7,750
Hinojosa, Ruben		5,500											1,000		6,500
Clarke, Yvette	1,000	1,000							250				4,000		6,250
Loeb sack, David					6,000										6,000
Altmire, Jason		2,500						1,000					2,000		5,500
Petri, Tom				2,000				3,500							5,500
Scott, Bobby		1,000				1,000		3,000							5,000
Guthrie, Brett	1,000											1,000	2,000		4,000
Courtney, Joe												1,500	2,000		3,500
Andrews, Robert						500					500		2,000		3,000
Bishop, Timothy													3,000		3,000
Grijalva, Raul													3,000		3,000
McKeon, Buck	1,000					1,000							1,000		3,000
Wilson, Joe	1,500	1,250													2,750
Souder, Mark								2,000							2,000
Thompson, Glenn							2,000								2,000
Titus, Dina	1,000	1,000													2,000

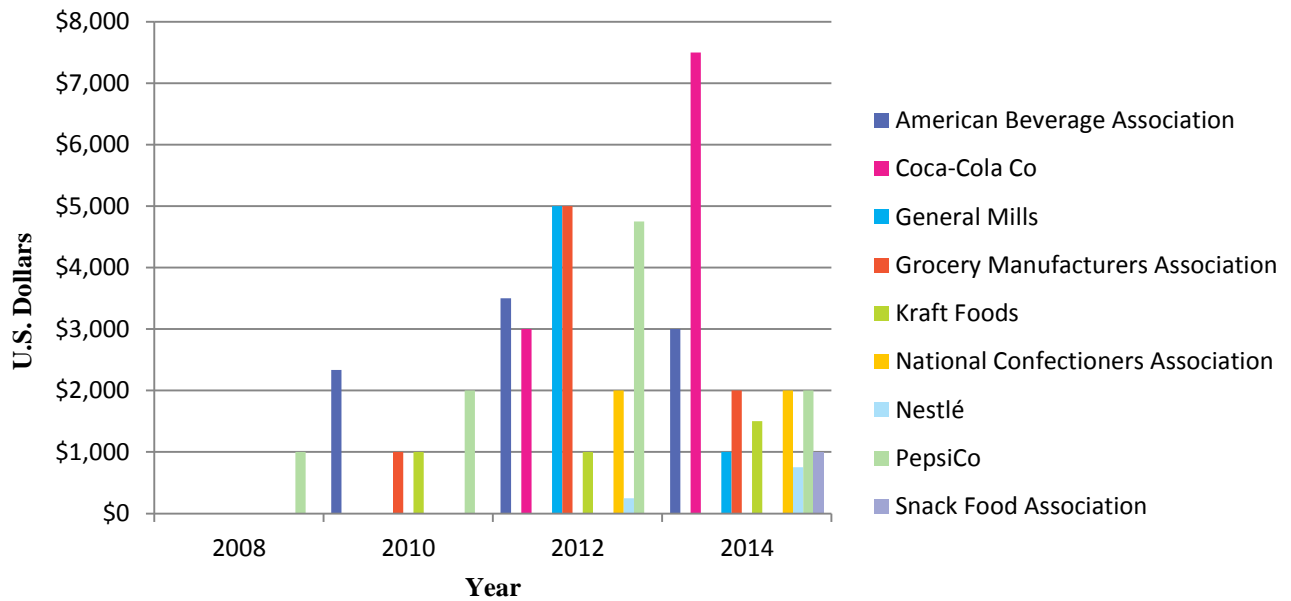
<b>Platts, Todd</b>													1,250			<b>1,250</b>
<b>McCarthy, Carolyn</b>						1,000										<b>1,000</b>
<b>McMorris Rodgers, Cathy</b>														1,000		<b>1,000</b>
<b>Roe, Phil</b>		1,000														<b>1,000</b>
<b>Tierney, John</b>														1,000		<b>1,000</b>
<b>Tonko, Paul</b>														1,000		<b>1,000</b>
<b>McClintock, Tom</b>													500			<b>500</b>
<b>Kucinich, Dennis</b>													250			<b>250</b>
<b>Kildee, Dale</b>																<b>0</b>

FIGURE C.7: Political Contributions to Judy Chu (D-CA)



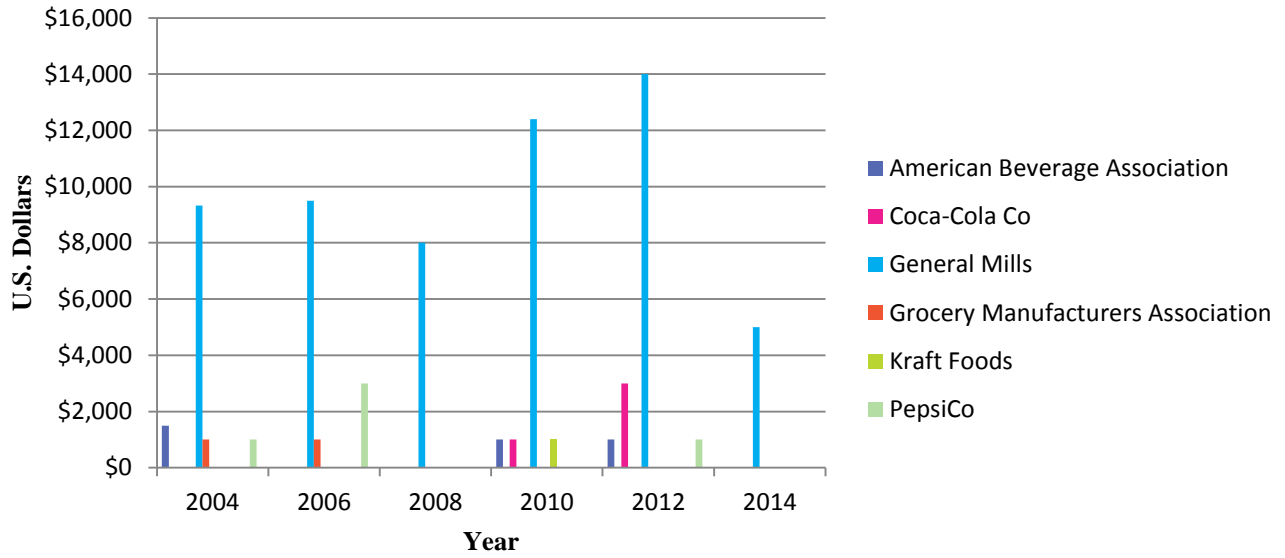
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FIGURE C.8: Political Contributions to Marcia Fudge (D-OH)



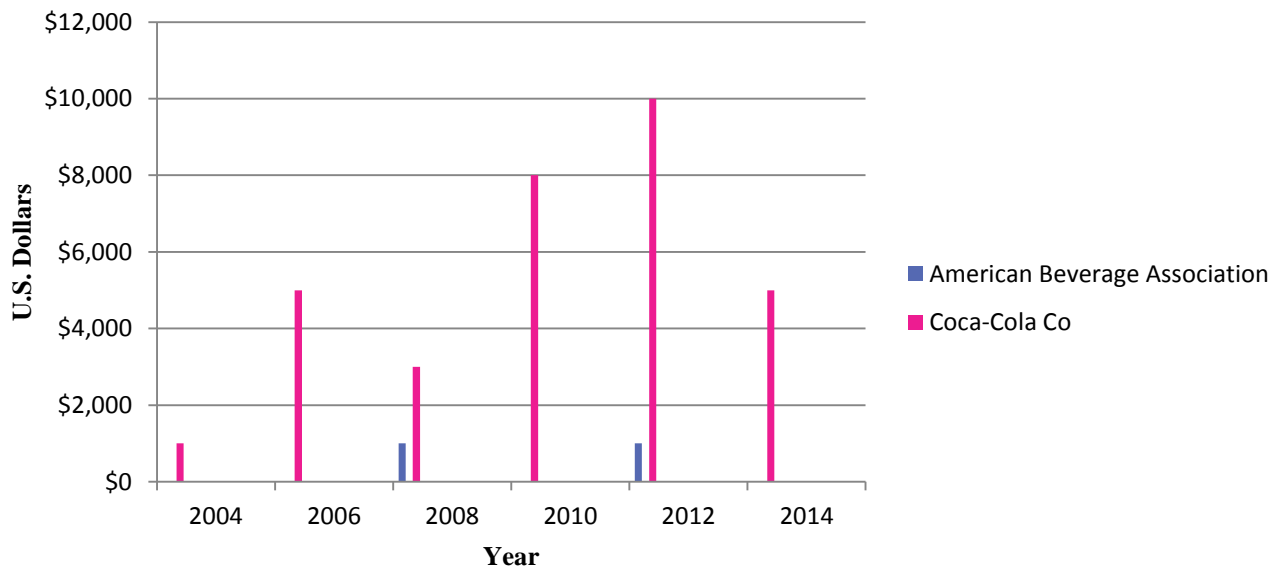
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**FIGURE C.9: Political Contributions to John Kline (R-MN)**



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**FIGURE C.10: Political Contributions to Tom Price (R-GA)**



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## **[REFERENCES]**

Center for Responsive Politics (CRP). 2014. Custom data query prepared for the Union of Concerned Scientists. February. Washington, DC.