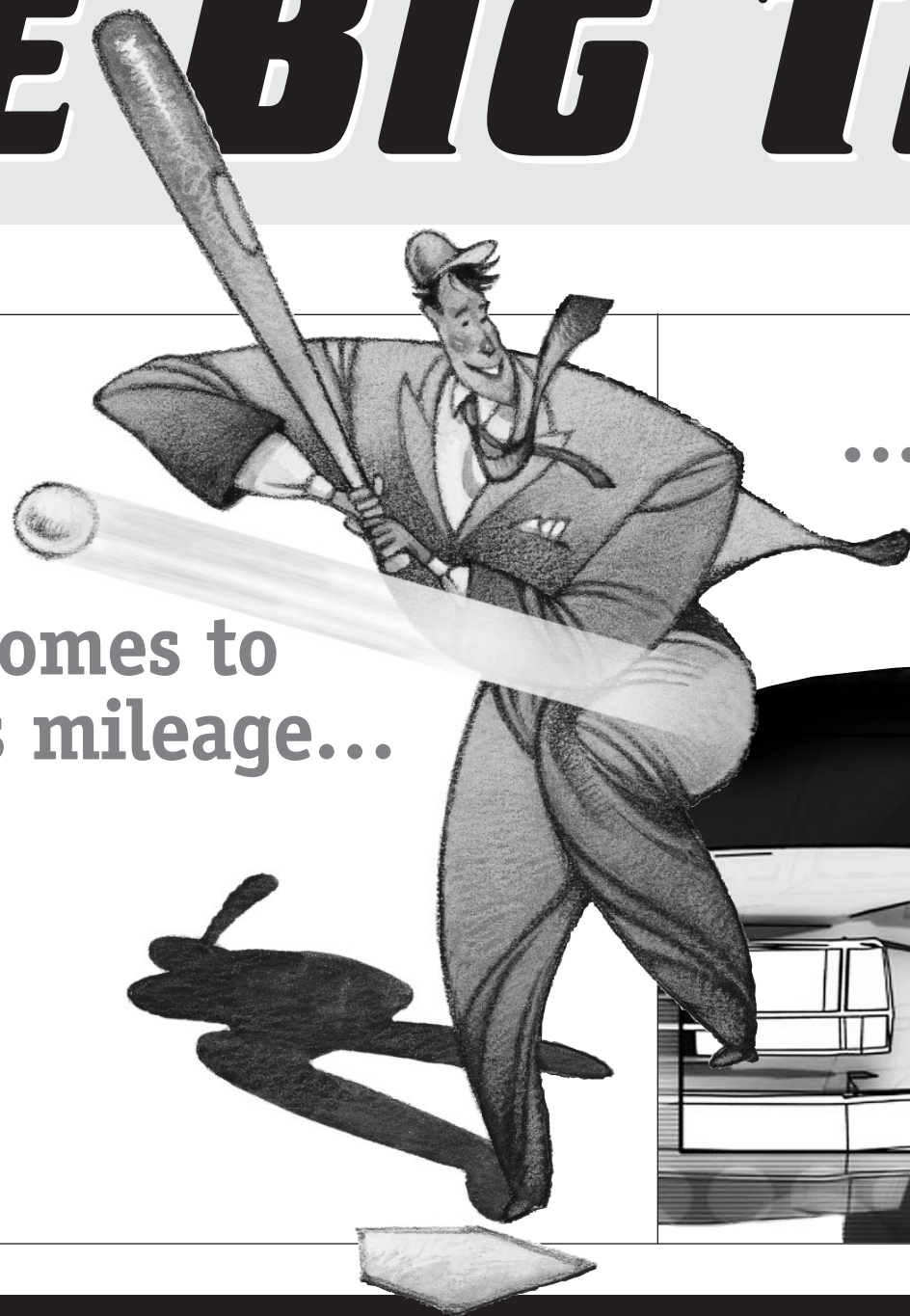


STRIKE THREE FOR THE BIG THREE



...U.S. automakers are striking out.

When it comes to better gas mileage...

For years, the Big Three automakers have been spending millions on a lobbying and public relations campaign to persuade us that:



STRIKE 1:

Americans don't want cars that get better gas mileage.

THE TRUTH:

Americans do want more fuel-efficient cars, minivans and SUVs. Do the Big Three really expect us to believe that consumers are clamoring for less fuel efficiency?



STRIKE 2:

Heavy cars that get lousy gas mileage are safer.

THE TRUTH:

Study after study shows that the technology exists right now to build cars and trucks that are just as safe or safer than vehicles on the road today and get 30, 40 or even 60 miles per gallon.



STRIKE 3:

The best way to improve fuel efficiency is to trust the Big Three to do it voluntarily.

THE TRUTH:

The "voluntary approach" to fuel efficiency has been in place since 1985 and fuel efficiency has gotten worse ever since. Last year it fell to the lowest level in more than two decades.

Get all the facts behind the Big Three's campaign to mislead Congress and the public in a new publication, *Life in the Slow Lane*, available online from the Union of Concerned Scientists at www.ucsusa.org.



Union of Concerned Scientists

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