1. Americans don’t eat enough fruits and vegetables.

Americans eat far fewer fruits and vegetables and far more of refined grains and added sugars than recommended by USDA dietary guidelines.

2. American farmers could grow the additional fruits and vegetables we need.

U.S. agriculture could meet increased demand for fruits and vegetables by growing more of these healthy foods. Increased public support for local food systems would have a significant positive impact on job creation in regional economies.

3. Increasing fruit and vegetable production could bring important benefits to local economies.

Increased public support for local food systems could lead to significant positive impacts on job creation in regional economies. It would also make it more possible for Americans to eat enough fruits and vegetables to meet the USDA’s dietary recommendations.

4. For America to grow more fruits and vegetables, local food systems need increased public support.

And the cost of this increased support is relatively small compared to current commodity crop subsidies.