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## 'Do You Still Believe in Global Warming?' Billboards Hit Chicago

May 03, 2012 Jim Lakely

May 3, 2012 – Billboards in Chicago paid for by [The Heartland Institute](#) point out that some of the world's most notorious criminals say they "still believe in global warming" – and ask viewers if they do, too.

Heartland's first digital billboard – along the inbound Eisenhower Expressway (I-290) in Maywood – is the latest effort by the free-market think tank to inform the public about what it views as the collapsing scientific, political, and public support for the theory of man-made global warming. It is also reminding viewers of the questionable ethics of global warming's most prominent proponents.

"The most prominent advocates of global warming aren't scientists," said Heartland's president, Joseph Bast. "They are [Charles Manson](#), a mass murderer; [Fidel Castro](#), a tyrant; and [Ted Kaczynski](#), the Unabomber. Global warming alarmists include [Osama bin Laden](#) and [James J. Lee](#) (who took hostages inside the headquarters of the Discovery Channel in 2010).

Bast added, "The leaders of the global warming movement have one thing in common: They are willing to use force and fraud to advance their fringe theory." For more about the billboards and why Heartland says people should not still believe in global warming, [click here](#).

### Background

The Heartland Institute is widely recognized as a leading source of science and economics questioning claims that man-made global warming is a crisis. It has published two extensive volumes citing thousands of peer-reviewed studies: *Climate Change Reconsidered 2009* (880 pages) and *Climate Change Reconsidered: 2011 Interim Report* (416 pages). Both reports are available online at [www.nipccreport.org](http://www.nipccreport.org) and [www.globalwarmingheartland.org](http://www.globalwarmingheartland.org).

The Heartland Institute will host its [Seventh International Conference on Climate Change](#) from Monday, May 21 through Wednesday, May 23, 2012 at the Hilton Chicago Hotel, starting on the final day of the historic NATO Summit. The conference will feature more than 50 scientists and economists lecturing on their latest findings, as well as political leaders and dignitaries from around the world.

Vaclav Klaus, president of the Czech Republic, will deliver the first dinner address on May 21. More information about the conference -- including registration information for the public and the media – can be found at [climateconference.heartland.org](http://climateconference.heartland.org). Videos from past conferences and describing the upcoming conference are also available on that site.

For more information, contact Director of Communications Jim Lakely at [jlakely@heartland.org](mailto:jlakely@heartland.org) or 312/377-4000.

## Do You Still Believe in Global Warming?

May 3, 2012 – Billboards in Chicago paid for by The Heartland Institute point out that some of the world's most notorious criminals say they "still believe in global warming" – and ask viewers if they do, too. The first digital billboard – along the inbound Eisenhower Expressway (I-290) in Maywood – appeared today.

The Heartland Institute is widely recognized as a leading source of science and economics questioning claims that man-made global warming is a crisis. The rest of this page provides answers to some of the questions you might have about these billboards. For more information, contact Director of Communications Jim Lakely at [jlakely@heartland.org](mailto:jlakely@heartland.org) and 312/377-4000.

### 1. Who appears on the billboards?

**h. heartlander.**  
News that empowers people.

**Policy Bot**  
Search over 32,000 documents.

**Somewhat Reasonable**  
Read Heartland's blog.

**Government Relations**  
Promoting free-market solutions.

**Newsletters**  
Ideas that empower people.

Facebook

Twitter

YouTube

### PolicyBot Search

 

### Other Heartland Links

Climate Change Reconsidered  
Climate Conferences  
Fakegate (Peter Gleick)  
Parent Trigger  
Past Features  
Maureen Martin, R.I.P.

### On the Blog

**Nanny Bloomberg Strikes Again: Wants to Ban Electronic Cigarettes**  
August 14, 2013, 2:47 PM

**German Government Fights Citizen Preference to have Fewer Children**  
August 14, 2013, 2:10 PM

**It's Time to Restore EPA's Original Purpose**  
August 14, 2013, 9:55 AM

**NSA, Net Neutrality, It's All About Controlling the Internet – and You**  
August 14, 2013, 9:00 AM

**Meteor Dust and My TV Reception**  
August 14, 2013, 8:00 AM

### Events

The billboard series features [Ted Kaczynski](#), the infamous Unabomber; [Charles Manson](#), a mass murderer; and [Fidel Castro](#), a tyrant. Other global warming alarmists who may appear on future billboards include [Osama bin Laden](#) and [James J. Lee](#) (who took hostages inside the headquarters of the Discovery Channel in 2010).

These rogues and villains were chosen because they made public statements about how man-made global warming is a crisis and how mankind must take immediate and drastic actions to stop it.

## 2. Why did Heartland choose to feature these people on its billboards?

Because what these murderers and madmen have said differs very little from what spokespersons for the United Nations, journalists for the "mainstream" media, and liberal politicians say about global warming. They are so similar, in fact, that [a Web site has a quiz](#) that asks if you can tell the difference between what Ted Kaczynski, the Unabomber, wrote in his "Manifesto" and what Al Gore wrote in his book, *Earth in the Balance*.

The point is that believing in global warming is not "mainstream," smart, or sophisticated. In fact, it is just the opposite of those things. Still believing in man-made global warming – after all the scientific discoveries and revelations that point against this theory – is more than a little nutty. In fact, some really crazy people use it to justify immoral and frightening behavior.

Of course, not all global warming alarmists are murderers or tyrants. But the [Climategate scandal](#) and the more recent [Fakegate scandal](#) revealed that the leaders of the global warming movement are willing to break the law and the rules of ethics to shut down scientific debate and implement their left-wing agendas.

Scientific, political, and public support for the theory of man-made global warming is collapsing. Most scientists and 60 percent of the general public (in the U.S.) do not believe man-made global warming is a problem. (Keep reading for proof of these statements.) The people who still believe in man-made global warming are mostly on the radical fringe of society. This is why the most prominent advocates of global warming aren't scientists. They are murderers, tyrants, and madmen.

## 3. Why shouldn't I still believe in global warming?

Because the best available science says about two-thirds of the warming in the 1990s was due to natural causes, not human activities; the warming trend of the second half of the twentieth century already has stopped and forecasts of future warming are unreliable; and the benefits of a moderate warming are likely to outweigh the costs. Global warming, in other words, is not a crisis. For a plain English introductory essay with lots of links to research that proves these points, see "[Global Warming: Not a Crisis](#)."

Most people who still believe in global warming do so because they trust the United Nations, the so-called mainstream media, and leading political figures to be telling them the truth about a complicated scientific issue. That trust has been betrayed.

The government agency created by the United Nations to find a link between human activities and global warming did exactly what it was created and paid to do! By ignoring natural causes of climate variation, it claims to have found evidence of a human impact and an urgent need for the UN to be given more money and more power to solve the problem. See Robert Carter's book, [Climate: The Counter Consensus](#), for an excellent recent commentary on just how unreliable the IPCC has become.

The mainstream media are "in the tank" with environmental activists and big-government advocates, to the point that they deliberately and expressly censor dissenting views on climate. Even distinguished scientists who dissent from the global warming dogma, such as MIT's Richard Lindzen and the University of Virginia's S. Fred Singer, are regularly savaged and defamed by reporters for some of the largest-circulation newspapers in the country. See the Media Research Center's 2008 report, "[Global Warming Censored](#)," for a good account of media bias on this topic.

And nobody should believe politicians who say they want to raise taxes, give subsidies to their buddies, or regulate growing industries in the name of "global warming." Politicians aren't scientists, and they aren't motivated by the search for scientific truth. Mostly, they want to raise taxes, redistribute wealth, and regulate industry because doing so increases their power and chances for reelection. Two good recent books that make this point are [Climate Coup](#) by Patrick Michaels and [Eco-Tyranny](#) by Brian Sussman.

## 4. But isn't it true that 98 percent of climate scientists believe in global warming?

No, this is just a myth that gets repeated over and over by global warming advocates. The alleged sources of this claim are two studies. One is a survey that didn't ask if global warming is bad or even how much of past warming was man-made. That survey also excluded all but 79 (not a typo!) of the thousands of people who responded to it in order to arrive at the 98 percent figure.

Upcoming

Past Events

### 2013 Emerging Issues Forum - Atlanta

Capital City Club, 7 John Portman Boulevard,  
Atlanta, GA 30303

August 15, 2013, 8:30 AM

### David B. Kopel - The Truth About Gun Control

The Heartland Institute, One South Wacker  
Drive, Suite 2740, Chicago, IL 60606

September 05, 2013, 11:30 AM

### Donald J. Devine: America's Way Back

The Heartland Institute, One South Wacker  
Drive Suite 2740, Chicago, IL 60606

October 17, 2013, 11:30 AM

## On The Air

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**Jim Capretta: Killing the...**  
Health

The other study reported the number of times global warming alarmists and realists appeared in academic journals, and found that a small group of alarmists appeared hundreds of times. That doesn't mean they are more likely to be right. In fact, there are many reasons why realists appear to be published less often than alarmists.

A detailed analysis of these two studies appears in this essay: "[The Myth of the 98%.](#)"

More broadly, the claim that there is a "scientific consensus" that global warming is both man-made and a serious problem is untrue. Sources used to document this claim invariably fail to do so, while more reliable surveys and examinations of the literature reveal that most scientists do not believe in the key scientific claims upon which global warming alarmism rests. For example, most scientists do not believe computer models are sufficiently reliable to make long-term forecasts of climate temperatures.

That goes to the very heart of the alarmists' predictions and worries. For a detailed analysis of the claim of a "scientific consensus" on global warming, see this essay: "[You Call This Consensus?](#)"

##### **5. Are you saying anyone who believes in global warming is a mass murderer, tyrant, or terrorist?**

Of course not. But we are saying that the ethics of many advocates of global warming are very suspect. Consider two recent scandals that exposed the way they think:

[Climategate](#) was the leak of emails from the Climatic Research Unit at the University of East Anglia in England in 2010 and 2011. The emails revealed a conspiracy to suppress debate, rig the peer review process to keep out of the leading academic journals any scientists skeptical of catastrophic man-caused global warming, hiding data, fudging research findings, and dodging Freedom of Information Act requests.

[Fakegate](#) was the theft in early 2012 of confidential corporate documents from The Heartland Institute by Dr. Peter Gleick, a leading climate scientist and president of the Pacific Institute for Studies in Development, Environment, and Security in Oakland, California. Gleick admitted on February 20 to using a false identity to steal the documents and then disseminating them – along with a fake memo purporting to be Heartland's "climate strategy" – to sympathetic bloggers and journalists.

[Megan McArdle wrote this about Fakegate](#) in *The Atlantic*: "Gleick has done enormous damage to his cause and his own reputation, and it's no good to say that people shouldn't be focusing on it. If his judgement is this bad, how is his judgement on matters of science? For that matter, what about the judgement of all the others in the movement who apparently see nothing worth dwelling on in his actions?"

[Robert Tracinski wrote this at Real Clear Politics](#): "The global warming alarmists are losing the argument, and the latest scandal--James Delingpole calls it Fakegate--shows just how desperate they have become."

Poor judgement ... believing the ends justify the means ... desperation. Now do you see why we really shouldn't be surprised to learn that Charles Manson, Fidel Castro, Ted Kaczynski, and other famous criminals believe in global warming?

##### **6. Why should I believe The Heartland Institute?**

We don't think you should "believe" anyone. Do your own research. Come to your own conclusions. But since you ask ...

The Heartland Institute has been conducting research into the real science and economics of climate change for more than 15 years. We have assembled hundreds of scientists to share their knowledge, participate in debates, and conduct peer review of our publications. Importantly, nobody here is paid to believe in global warming.

Heartland is a 28-year-old national nonprofit organization with offices in Chicago, Illinois and Washington, DC. Its mission is to discover, develop, and promote free-market solutions to social and economic problems. It is supported by approximately 1,800 individuals, foundations, and corporations. No corporation gives more than 5 percent of its annual budget.

Heartland has distributed millions of copies of books, booklets, videos, and reprints that examine the causes and consequences of climate change. It published two hefty volumes citing thousands of peer-reviewed studies: *Climate Change Reconsidered 2009* (880 pages) and *Climate Change Reconsidered: 2011 Interim Report* (416 pages). Both reports are available online at [NIPCCreport.org](#) and [GlobalWarmingHeartland.org](#).

Heartland has hosted six International Conferences on Climate Change attracting nearly 3,000 people. Many of the world's leading scientists, economists, and political leaders have spoken at these conferences. Video of the presentations made at those events can be [found online](#).

So if you are looking for objective research on climate change, we are a good place to start.

## 7. Should I attend the ICC-7?

The Heartland Institute will host its [Seventh International Conference on Climate Change](#) from Monday, May 21 through Wednesday, May 23, 2012 at the Hilton Chicago Hotel, starting on the final day of the historic NATO Summit. The conference will feature more than 50 scientists and economists lecturing on their latest findings, as well as political leaders and dignitaries from around the world.

Vaclav Klaus, president of the Czech Republic, will deliver the first dinner address on Monday, May 21. More information about the conference – including registration information for the public and the media – can be found at [climateconference.heartland.org](#). Videos from [past conferences](#) and describing the [upcoming conference](#) are also available on that site.

This year's conference theme is "Real Science, Real Choices." We will feature approximately 50 scientists and policy experts speaking at plenary sessions and on three tracks of concurrent panel sessions exploring what real climate science is telling us about the causes and consequences of climate change, and the real consequences of choices being made based on the current perceptions of the state of climate science.

Speakers for this year's conference [include](#):

- Rep. Jim Sensenbrenner, R-WI
- Dr. Harrison Schmitt, Apollo 17 mission
- Walter Cunningham, Apollo 7 mission
- Harold Doiron, former NASA scientist
- Thomas Wismuller, former NASA scientist
- Joe Bastardi, chief forecaster, WeatherBell
- Roger Helmer, MP, Britain

Past conferences have taken place in New York City, Chicago, Washington DC, and Sydney, Australia and have attracted nearly 3,000 participants from 20 countries. The proceedings have been covered by ABC, CBS, NBC, Fox News, the BBC, the *New York Times*, the *Washington Post*, *Le Monde*, and most other leading media outlets.

ICC-7 is open to the public. [Registration is required](#). More information is available at the conference [home page](#). For media credentials, [register here](#) or contact Tammy Nash at [tnash@heartland.org](mailto:tnash@heartland.org) or 312-377-4000. For more information about The Heartland Institute, visit our Web site or contact Jim Lakely at [jlakely@heartland.org](mailto:jlakely@heartland.org) or 312/377-4000.

**Get Twitter updates of the conference by following @HeartlandInst and the hashtag #ICCC7.**

## THE HEARTLAND INSTITUTE

The mission of the Heartland Institute is to discover, develop, and promote free-market solutions to social and economic problems.

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## Heartland Sites

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