



## **FDA at a Crossroads** **November 15, 2011**

### **8:00 – Check-in and Continental Breakfast**

### **8:45 – Opening and Welcome**

Kathleen Rest, PhD  
Executive Director, Union of Concerned Scientists

Lynn Goldman, MD, MPH  
Dean, George Washington School of Public Health and Health Services

### **9:00 – Keynote Address**

Margaret Hamburg, MD  
Commissioner, Food and Drug Administration

### **9:30 – Panel 1: Patient Safety**

Moderator: Tom Burton, JD  
Wall Street Journal

Speakers: Diana Zuckerman, PhD  
National Research Center for Women and Families

Curt Furberg, MD, PhD  
Wake Forest School of Medicine

Thomas Moore  
Institute for Safe Medication Practices

### **10:45 – BREAK**

### **11:00 – Panel 2: The Efficacy of Drugs and Devices Regulated by the FDA**

Moderator: John Powers, MD  
George Washington University School of Medicine

Speakers: Rita Redberg, MD, MSc  
UCSF Medical Center

Annette Bar-Cohen, MPH  
National Breast Cancer Coalition

Kay Dickersin, PhD  
Johns Hopkins School of Public Health

**12:30 – LUNCH**

**1:15 – Drug Marketing in the Digital Era and New Public Health Risks**

Jeff Chester, MSW  
Center for Digital Democracy

**1:45 – Panel 3: Scientific Integrity at the FDA**

Moderator: Francesca Grifo, PhD  
Union of Concerned Scientists

Speakers: G. Matthew Warren, JD  
Food and Drug Administration

Adriane Fugh-Berman, MD  
Georgetown University Medical Center

Discussant: David Ross, MD, PhD  
Department of Veterans Affairs

**3:00 – BREAK**

**3:15 – Panel 4: Institutional Challenges at the FDA**

Moderator: Susan Wood, PhD  
George Washington University School  
of Public Health and Health Services

Speakers: Aaron Kesselheim, MD  
Harvard Medical School

Nancy Myers, JD  
Catalyst Healthcare Consulting

Bill Vaughan  
Retired, Consumers Union

William Hubbard, MPA  
Retired, FDA

Discussant: Jonca Bull, MD  
Novartis Pharmaceuticals

**5:00 – RECEPTION**